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NEW YORK CITY



New York is officially known as "The City of New York". It is one of the influential and important cities. It is located in Northeastern United States approximately halfway between Washington D.C. and Boston. It has become the hub of international finance, education, communications, politics, music, culture, fashion, film and music. It has been more than a century now that it is known for the main centers of finance and commerce. It is also a leading centre off foreign affairs and hosting the head quarters of United Nations. New York City has marked its stamp globally either directly or indirectly in the form of media, politics, entertainment, fashion and arts. It is also famous for its world class museums, theatres and art galleries.

New York City is densely populated city in US. As per the charts of 2007 it has been ranked 5th with the population of 18.7 million after Tokyo, Sao Paulo, Mexico City and Seoul. It covers USA's largest metro area. Immigrants from more than 180 countries dwell here thus making it one of the largest cosmopolitan cities in the world.

New York City consists of five boroughs with their own unique culture and traditions. Each borough is a 'big city' in itself.

The five boroughs are:

- 1) **Manhattan** (New York County) - It is located between the Hudson and East Rivers. It is the most famous island and interests the tourists to the maximum and has unique neighborhood.
- 2) **Brooklyn** (Kings County) – It is located across the East River at south east of Manhattan.
- 3) **Queens** (Queens County) – It is a U- shaped county located to east of Manhattan, across the East River and north, east and south of Brooklyn. It consists of two international airports, the New York Mets professional baseball team, the United States Open Tennis Center, the famous Flushing Meadows –Corona Park, site of two World's Fairs, the country's second largest Chinatown and much more.
- 4) **The Bronx** (Bronx County) – It is located to the North of Manhattan Island. This part of NY is well connected to the U.S. continent.
- 5) **Staten Island** (Richmond County) – It is located within New York harbor, across the narrow Kill Van Kull from New Jersey. It is situated at the south of Manhattan.

Manhattan Island begs the main interest of tourists from all over world. People think of it as the New York City itself. It is generally acknowledged as “the city” whereas the other boroughs are known as “the Outer Boroughs”. New York is also known as “**The City That Never Sleeps**” due to its non-stop bustling traffic.



HISTORY

An Italian explorer, Giovanni da Verrazzano discovered the region in 1524 at the time of European regime. At that time it was named as “Nouvelle Angouleme”. Later, in 1614 when European settlement began it was named as “Nieuw Amsterdam” (New Amsterdam).

In 1664 when English Duke of York and Albany invaded and conquered it, it got its name “New York”. Due to immigration and development in 19th century New York’s ‘face’ got changed totally.



WORLD TRADE CENTER

September 11, 2001 attacks shattered the World Trade Center which took the lives of more than 3,000 people. The Freedom Tower is planned to be built on the same site by 2012.

CLIMATE

Climate in New York varies from season to season. Spring and autumn seasons vary from snowy to hot and humid and can also be cold, cool or rainy. Summer season in New York is warm and humid.

ECONOMY

As London and Tokyo, New York City is one of the “command centers” of the world economy and is a global centre of finance and business. It has its deep impact on the world economy in terms of real estate, finance and insurance. Most of the world’s big corporation houses have their headquarters in New York. Its uniqueness stands on the grounds of its foreign corporations. New York is considered as one of the most valuable city in the area of real estate.

CULTURE



New York is the mother of American culture and has made major contribution in New York school or abstract expressionism in 1950's, hip hop in 1970's, jazz in 1940's, salsa and painting. It is an international hub for media, music, fashion, publishing industries and is largest media seller in North America.

It has distinctive dialect pattern known as Brooklynese or New Yorkese. It is the most common accent in American English.

PLACES TO STAY

Tourists from all over the world come at this most vibrant place The New York City. Here they come across a huge choice of hotels at very ideal locations. The main target of everybody before choosing the right hotel should be that of best quality service with central venue and a decent place to stay in. New York is an expensive city known for its extravagance. Therefore, decision of the hotel should be made considering the pocket as well.

Several tourist companies and web bookings have made this task all the more easier than before. Now a person can come prepared before hand knowing all the best choices before hand. Top quality accommodation along with reasonable rates and hygiene is of great importance.

The hotel should be at a very accessible location to major visiting areas so that one can manage time well and enjoy to the full even when the time is short at hand. Sophisticated hotel staff, hygienic food, brightly lit lobbies, poise atmosphere; soothing surroundings are the things most of the quality hotels provide in the touristy city like New York.

Here are some of the top hotels of New York City listed below:

1) HOLIDAY INN
MANHATAN- DOWNTOWN OR SOHO



It is the hotel in most genuine rates midst the most expensive city that is the City of New York. Carved with rosewood interiors and marble floorings that sooth ones eyes.

Standard Room Rate- 158.40 US\$

Add- 138 Lafayette Street
New York City, NY 10013
United States.

Email: info@hidowntown-nyc.com
Tel- Hotel Front Desk- (212) 966-8898
Fax (212) 941-5832

2) NEW York HELMSLEY HOTEL



It is situated at the heart of Midtown Manhattan towards the east of Times Square. It is a grand luxury 46-story building with the view of New York skyline. It is spacious, elegant and with panoramic sight scene.

Standard King Size bed - Room Rate- 162.95 US\$

Add- 212 E 42nd St
New York, NY 10017, United States

Web: www.helmsleyhotels.com
Fax: 212-832-0261
Toll Free: 1-800-221-4982
Tel: +1 212-490-8900

3) CROWN PLAZA- HOTELS AND RESORTS **TIME SQUARE MANHATTAN**

It is 46-story, conveniently located hotel in the midst of the famous Times Square. Main attractions near it are Carnegie Hall, Lincoln Centre and Madison Square Garden. Its vibrant interiors and vivacious rooms are one anybody would fall for.

Standard Room Rate: 203 US\$

Add: 1605 Broadway
49th street
Manhattan, NY 10019,
U.S.

Tel: Hotel Front desk: 1-212-9774000
Hotel Reservations: 0124- 455 -1 -261
Fax: +1 212 333 7393
E-mail: info.nycmh@ihg.com

4) THE ROCK FELLER CENTRAL HOTEL

It's a 4- star hotel located opposite Rockefeller Plaza, comes down from NBC/Today Show studios as well as famous skating ring and Christmas trees. The hotel is connected with fine dining, shopping and entertainment venues. Its 10 miles from LaGuardia Airport

Standard Rom Rate: 255 US\$

Add: 25 West 51st street,
NY 10019 Manhattan (New York)

Tel: (1) 817-333-5399

5) SHERATON New York HOTELS & TOWERS



It is located between Central Park and Times Square. Sheraton has a contemporary tinge which can be peculiarly noticed. Guest rooms feature new ultra-comfortable pillow top in its Sweet Sleeper Bed and is totally smoke free zone as an added boon.

Room rate - 1 King – 284.20 US\$

Add: 811 7th Avenue 53rd street New York,
New York 10019.
United States.

Ph: (212)581-1000
Fax (212) 262-4410

6) WELLINGTON HOTEL



It's a 3- star hotel located three blocks away from Broadway Theatre District and three blocks from Museum of Modern Art. It's a comfortable and elegant hotel at very genuine rates and at a very approachable site.

Standard Room Rate: 299 US\$

Add: 55th and 7th Avenue- New York,
United States. 110019

Us and Canada- 1-800-210-3429
Europe: 00-800-11-20-11-40
Discount code: 131142

7) VINCCI AVALON



DINING HALL

With its Brass-gilded entry, elegant cherry-wood paneling, reception area furnished with dark marble and mosaic flooring it states its luxuriousness. It also adds club room, library and health spa. It is located one block away from Empire State Building.

Deluxe Jr Suite - Room Rate- 339.48 US\$

Add: 16 E 32nd St- New York,
NY, United States 10016

Tel: (212) 299-7000

Fax: (212) 299-7001

8) DYLAN HOTEL

It is one of the best luxuriant hotels in Midtown Manhattan. It is an elegant gateway of New York City. It is well connected with most of the area meeting places. It is a four star well furnished hotel.

Luxury Room rate: 353 US\$

Add: 52 East, 41st Street,

NY 10017,

Manhattan New York.

Web: <http://www.dylanhotel.com>

Phone: 212-338-0500

Fax: 212-338-0569

9) GRAND HYATT HOTEL

It's a midtown New York City hotel with world's most exciting location. It has to its credit the world famous shopping, site scene, dining and much more at stone's throw.

Standard Room rate: 405 US\$

Add: 109 East & 42nd street,
At grand central terminal
New York, US.

Tel: +1-212-883-1234

Fax: +1-212-697-3772

Web: www.grandnewyork.hyatt.com

10) PARAMOUNT



It is a three star hotel located one-half blocks from Times Square and three blocks from Fifth Avenue Shopping. It is situated in the midst of all major attractions of New York.

Standard Room Rate: 725 US\$

ADD: 235 W, 46th street,
New York, US 10036

Tel: +1 212-764-5500

www.nycparamount.com

PLACES TO EAT



Right from the evolution of man he is fighting for food. The aromatic flavors, but sizzling tastes and tongue tickling sauces- all are essential to a person satisfied of his hunger. It is said that hungry stomach can not even think logically. Food is very essential for every living being. Even when out of our cozy homes we crave for best food which should be hygienic and with mouthwatering aroma. New York City is over crowded with the restaurant serving numerous delicacies.

Listed below are a few of them which are not to be missed at any cost.

MIMI'S PIZZA KITCHEN

It is a four star Restaurant with terrific pizza molded with cheese and sauces. Its firm crust, salty mozzarella and thick tomato sauce make it demanding .Example: pizza Verde is soggy under the weight of chopped fresh tomatoes. It is known for its good food and service but does not have many seats.

Range: 2.50\$ - 12.50\$

ADD: 1248 Lexington Ave,
New York 10028-2011
Cross Street-between 84th Street and 85th Street

Ph :(212)861-3363

Eat-Pisode Inc

It's a five star restaurant absolutely elegant. They pay attention towards the cutlery which is cute and original. Food is distinctive from other Thai restaurants. It has a very elaborate and affordable menu.

Range: 4.95\$ - 12.95\$

ADD: 123 Ludlow Street,
NEW York,
NY 10002

Web: eat-pisode.com
Ph :(212)677-7624

EAT HERE NOW

It is a fast service and friendly four star restaurant .Here the brunch is excellent and eggs succulent. It is situated at a terrific spot for shopping.

Range: 4.95\$ - 13.95\$

ADD: 839 Lexington Ave,
NEW YORK,
NY10065.

Ph: (212)751-0724

Web: www.uppereast.com

FAMOUS JOE'S PIZZAS



It is a treat for quick, hot, tomato pizzas. If one is out for doughy-cheesy pizza this place is the best resort. This restaurant has been making pizzas since 1970's. Although New York is famous for its pizzas but Joe's pizzas have no match.

Range: 4.25\$ - 17\$

ADD: 7 Carmine street #7
NEW YORK,
NY 10014

1.21miles away

Ph: 212-366-1182

GOOD ENOUGH TO EAT



It is famous for its heavy bites of fluffy eggs, apple pan cakes and buttermilk biscuits with strawberry butter. People mostly gather here during prime time. It is renowned for its delicacies like vegan burgers, chick peas and coconut scented cakes slices.

Range: 6.50\$ - 11.75\$

ADD: 483 Amsterdam Av (at 83rd street)
NEW YORK, NY,
10024

Ph: (212) 496-0163
Web: www.goodenoughtoeat.com

CHIN CHIN



A mouth watering Chinese food restaurant is the place everybody enjoys to go. Its sesame chicken is luscious and atmosphere is sophisticated and pleasant. If one has money to burn and have a good Chinese food, this place will prove the best. Its atmosphere and cuisine are remarkable indifferent to its expenses.

Range: 6\$ - 36\$

ADD: 216 E, 49th street,
NEW YORK,
NY 10017

Ph: (212)-888-4555
Web: www.chinchinny.com

LUPA RESTURANT

Lupa Osteria Romana was established on October 1, 1999. It has a specialization in roman food in reasonable prices and best quality. Here the Roman cusine is prepared as traditionally as possible, while substituting the ingredients skillfully. Hence, balancing Roman and New York menu.

Range: 9\$ - 24\$

Add: 170 Thompson Street,
(Between, Houston St. and Bleecker St.)
New York, NY 10012.

Web: www.luparestaurant.com

Ph: (212)982-5089

POLO RESTAURANT



POLO'S DINING HALL

Polo restaurant satisfies the taste buds whether it is brunch, tea or full time dinner. Its Sunday brunch is know for its special menu including- sushi, meat carving, pasta, omelets and waffles. Other everyday hits of this restaurant are - cold salads, crab legs, shrimp, fresh fruit platter, cheese platters and much more sizzling stuff.

Range: 10\$ - 75\$

Add: Garden City Hotel,
45 Seventh Street,
Garden City, Long Island,
NY, 11530 USA.

Web: www.polorestaurant.com

Ph: 1-877-549-0400

21 CLUBS



It is one of the most widely spoken restaurants in New York. It is four-story restaurant with a bar room and ten private rooms vacant all time for celebrations, parties or meetings. This one is to see and relish at the same time.

Range: 19\$ - 25\$

Add: 21 West 52nd Street,
New York,
NY 10019

Web: www.21club.com

Ph: (212) 582 7200

EAT DRINK AND BE MERRY THE HAVANA ROOM- NEW YORK

They are one of the best planners of all kinds of parties in New York City like-birthday parties, anniversary parties, loft parties, bachelor parties and so on. For them no get-together is big or small as they deal everybody equally and ensure quality.

Range- no bar

Add: 306 East 76th Street, (Between 1st and 2nd)
New York, NY 10021.

Web: www.privatepartyroom.com

Ph: (212) 585-2371

Fax: 212.585.2024

PLACE TO SEE



New York City is a big city with many attractions abiding in it including art, music, dance, sightseeing, nightlife, restaurants and changing fashion. People all over world visit this enchanting and interesting place. About forty million tourists come here from all different countries. It is usually stated as a most important human resort due to which several tourists step their foot here which needs no explanation. It is famous for its world class concerts, theatres and works of arts. There are 14 official publication centers in New York which ensure best hotels, theatres, stores, restaurants, meeting venues and other attractions.

Major attraction here is the great Statue of Liberty and has become the famous icon of the city. Ellis Island and Empire State Building are the major visiting points in New York.

The leading attractions of The New York City –

Statue of Liberty



The vividly spoken, Statue of Liberty, stands in New York Harbor on 12 acre Liberty Park. It is the main resort for all he tourists of New York. It is said that, this Statue “stands for what this country is all about”. This place gives an opportunity to have an enchanting view of the whole city and its great architecture. It is believed that this during the period of 19th and 20th century when many immigrants came to America this Statue welcomed them heartily with grace and poise.

TIMES SQUARE



It stretches from west 42nd Street to west 47th Streets. It is the major meeting point in Manhattan, New York at the junction of Broadway and Seventh Avenue. It covers the blocks between Sixth and Eighth Avenue from east to west and west 40th and west 53rd streets from south to north. It is the major area of business and commerce. It is most crowded place but at a very reasonable distance from MS New York office. There is an availability of half priced tickets for Broadway shows nearby.

THE METROPOLITAN MUSEUM OF ART



It was founded by American financiers, businessmen, thinkers and artists in 1870. Metropolitan Museum of Art has a collection of things displayed in chronological and geographical order. It is locally known as “the Met”. It is one of the world’s largest museums with addition of a panoramic view which would surely quench the thirst of the people with the quest of art. It takes more than a day to go through the exotic collections of the museum. Close to the museum is the Central Park which not the thing to be missed at any cost.

ROCKEFELLER CENTER



The famous Rockefeller Centre Abides NBC TV studio and store and also is believed to have the worlds largest Christmas tree. People can have the benefit of visiting this place in all seasons. As in summers it offers an outdoor café, a very good place to pass time and in winters it has the provision of ice-skating ring and the famous Christmas tree. It is one of the vividly photographed places situated in the midtown Manhattan. It is near to famous St. Patrick's Cathedral, Radio City Music Hall, the NBC Studio, The Rainbow Room and Saks Fifth Avenue.

CHINATOWN – New York

It is located in one of the oldest neighborhoods of Manhattan. Chinatown New York is the largest Chinatown in the United States. At the time of Big Apple Vacation it proves a lottery in terms of enjoyment, zeal and unforgettable experiences.

THE NEW YORK STOCK EXCHANGE



The New York Stock Exchange is located in Wall Street in New York. NYES is New York based stock exchange and is commonly known as “Big Board” there. It is the largest and the oldest stock exchange in the United States and now a global centre of finance. It is largest on the grounds of dollar volume. It has many endeavors in its hand such as policy setting, supervision of the activities of the officials, security listing, member seat transfer and evaluation of applicants. It has become the main center of finance and commerce. The nearest places to visit from here are Ground Zero and Wall Street.

THE EMPIRE STATE BUILDING



The Empire State Building is a 102 – story skyscraper constructed in 1931. It is located at the intersection point of Fifth Avenue and West 34th Street. It has got its name from the nickname of the state of New York. After the mishappening of World Trade Center in 2001, it has become the tallest building of New York for the second time. It has an observation deck on top and the eye catching lights add to its beauty all the more.

BROOKLYN BRIDGE



Brooklyn Bridge is 5,989 feet long bridge built over the East River. It connects New York City Boroughs of Manhattan and Brooklyn. It is the most famous steel suspension bridge in United States. It gives a mesmerizing peak into the East River. In 19th century it was regarded as the tallest structure in the whole world. It was designed by a famous architect, John Roebling between 1867 and 1883. This man made structure has a spellbound beauty of its own with rare creativity.

BIG APPLE BUS TOUR



It is a famous bus tour which enables tourists to travel through out the city and have a vivid look of its beauty. The trip is of about two to three hours. It is the best way to travel New York as it covers all the major landmarks of the city including neighborhoods. It gives a chance to glance over all major districts such as Greenwich Village, Chinatown, Little Italy, East Village etc. and most of the renowned museums and theatres as well. Moreover it is very easy on pocket.

FIFTH AVENUE



Fifth Avenue is the famous shopping area. It abides several boutiques worth watching but a bit expensive too. This place is a pure example of rich and aristocratic New York. West Broadway downtown has more elaborate shopping material but only for those who have extra money in their pockets or have flair to shop. Most of the people visit this place to just window shop which is in no way worthless for the tourists to have a look into such an extravagant place. It is located at the center of borough of Manhattan.

Apart from the major places to see like Times Square, Rockefeller Centre, Chinatown, Brooklyn Bridge etc there are numerous other attractions within the city which surely prove an extra boon to the tourists.

SKYSCRAPERS LIKE:

CHRYSLER BUILDING – 318.8 m

AMERICAN INTERNATIONAL BUILDING – 290.2 m

40 WALL STREET – 282.5 m

CITY GROUP CENTER – 278.9 m

OTHERS

Boroughs

List of Bronx neighborhoods

List of Brooklyn neighborhoods

List of Manhattan neighborhoods

List of queens neighborhoods

List of Staten Island neighborhoods

List of New York City parks

Twentieth century architecture of New York City

OFF BEATEN PATH

Normally everybody tours around the cities and its main hangouts and the famous landmarks. But the few adventurous ones prefer going to the places much unknown to the world. Such places are commonly known as “the off beaten paths”. These are the places at secluded locations or the ones which hold no great importance in the books of city residential. Although, out of touch of the places with pomp and show, charisma and modern taste these locations have their own value in terms of serenity and adventure.

There are numerous such places to visit in New York. Infact, any place hidden behind the bushes of the city or on the secluded paths is one worth having a look into. Few such places are listed as follows.

ST. PAUL'S CHAPEL IN MORNING SIDE HEIGHTS



It was dedicated in the name of priest St. Paul in 1907 in Columbia University Campus. It was made an official landmark of New York City in 1966. The cherubs heads adorn the entrance of the chapel carved by Gutzon Borglum. Columbia's motto "In Lumine Tuo Videbimus Lumen"- meaning – in Thy Light Shall We See Light is engraved above the chapel's doorway. It contains five thousand three hundred and forty eight pipe organs. The Class of 1893 donated it a bronze bell with the saying on it: "To Ring out through the Ages for Truth, Justice and Liberty."

THE MEN, THE HEROES



Hundreds of men gave their lives working for FDNY in the incident of September 11, 2001. Their friends, relatives and colleagues have set memorials and pictures in the memory these real heroes. It is situated near the fire station or the plaza. In New York City, The Engine and Ladder Companies will never be able to come up with this loss. Their memory is permanently engraved in their hearts and this loss can not be compensated.

CULT OR CULTURE

It is a very unique and interesting shop at the center of the Bronx. It's not the normal day to day shopping place. It deals with things such as charms and talismans including – Lazarus' crutch, Azabache's hand, St. Elena's nail, St. Lucy's eye etc. They keep several types of potions which are specially prepared like: money potion, love potion, luck potion, sex potion, bad luck potion, revenge potion, jinx remover potion, etc. It is difficult to say whether the products are genuine or not or it's just a belief.

MORNINGSIDE HEIGHTS



It has a very beautiful location where anybody would agree to stay for lifetime. If asked nobody in New York would about this enchanting place with a riverside. It is located between 106th street to 125th street and between Riverside Drive and Morning Park on the Upper West Side. The fortress of the Columbia University is the dead center of the place. It is surrounded by the colleges and the off campus housing and it is here one can find the row of good restaurants and cafes at reasonable rates.

BEHIND THE IVY WALL

Columbia, an Ivy League university was established in 1754 as King's College. It is one of the globally known universities of higher learning and 5th oldest educational institute too. Its main campus is in Morning Heights whereas; other branches are spread all over the New York City. Its main attraction is its Low Library.

UNIQUE SHOE POLISHING

Soleman is a stylish shoe polish and resoling shop situated at New York City. It's the place where your shoes are in right and well attended hands. Located in a beautifully lit Penn Station, it is a shop with creative thought. Here the shoes are resoled, polished and shined in a very short time equal to any odd job done by us. The staff is black-hat and white- shirt staff. Therefore, no worries and just relax down because your shoes are attended well here.

"LAST GREEN PLACE ON EARTH"

The "last green place on earth" is the designation given by the Nature Conservancy to an enchanting surrounding at Northern Shawangunk mountain range. North Shawangunk mountain range is stretched over 90,000 acres with various cliffs, plateaus and summits surrounding it. There is a provision of water falls and scenic views in Mineworker State Park Preserve- a paradise, high in the Shawangunk Mountains. There is an access to park's major highlights to hikers, riders and bicyclists. There is also a swimming pool midst sandstone cliffs at Lake Mineworker. Indians have rightly named it as "floating water".

THE WALTER ELWOOD MUSEUM

It is a museum with collection of natural, historical and other collections. It gives an overview of the area's chronology. It is different from the normal museums with the collection of pewter dishes or shaving brushes. It is a rare, unique and one of the largest public schools. This museum owned several other museums in the country in the name of the teacher who opened it and a bird sanctuary.

ALBANY AND NEW YORK CAPITAL REGION

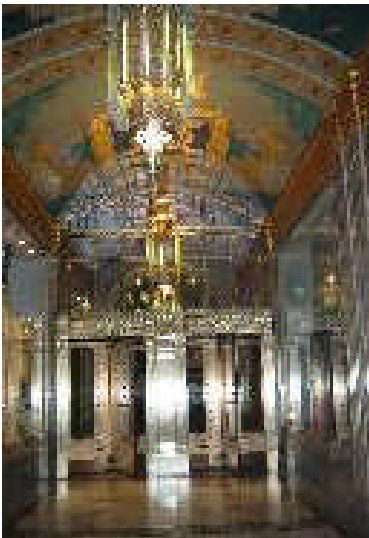
Albany is a massive and beautiful State Capitol Building. This institution is famous for its collection of arts, its decoration and collection of historical objects concerning history, art and culture of itself and Hudson River Valley. The treasured collection stretches from 17th century to the present.

HIDDEN TRASURE ON THE UPPER WEST SIDE



This Riverside Church is second largest in the world carillon. It has seventy four bells that strike every hour daily. Its tower offers the spellbound view of the city. It has incredible stained glass windows. And it is made after the High xiii century Cathedral Norte-Dame de Chartre. On every Sunday a free tour is held at about 12:15 pm

FRED F. FRENCH BUILDING



Lobby of this building consists of spectacular gold ornaments and teal green color. It dwelled the real estate company in 1927, the year of its construction. Indians-of the Canadian Caughnawaga tribe, as they are not afraid of the heights-were contracted for building skyscrapers of New York. Visitors are not allowed to click photographs of the lobby. It is located in 521, 5th Avenue, near 42nd St.

NEW FOR 2008 IN NEW YORK CITY

Every year promises several new things. These can be important to some and vague to others. Some of the happenings concern the people related to sports, some to IT industry, auto shows, world health and some which concern everybody like budgets. Newness of the event depends on the type of the event in hand and the way it is going to be of use to the person in front.

COMRIE SET FOR 2008-09

Mike Comrie, the outstanding scorer along with New York islanders have agreed to sign a one-year contract for year2008-2009. He has a great team spirit and is a 1st class pro. Team selectors are very happy on this account and wish that he would continue the deal the next as well. This would really prove a big deal for New Yorkers in this year.

NEW YORK AUTO SHOW

Global recognition has been achieved by the New York Auto Show from an international organization of Motor Vehicle Manufactures. On this account The New York International Automobiles Show is going to celebrate its OICA (Organization Internationale Des Constructeurs D'Automobiles) for the first time. This treat has been planned to be celebrated in the month of March this year. OICA is the world association of national automobile industry federations.

SEARCH ENGINE STRATEGIES EVENT

This event is among not to be missed ones and if one has not attended it ever one must. This is the life time opportunity for gaining information which would surely add to your business. A serious session of discussions takes place initially leading to fruitful learning and later on to planning. Here the contemporary businessmen and the professionals of search engine industry come along and discuss the latest search engine market trends.

Ad: tech New York

Ad: tech is the business style of modern era. It deals with vast range of topics related to brand- building technologies and digital media methods and routes. If you are connected to your customers and want to know them better this is the best halt for you which ensure betterment. Here, under one roof you would find the resolves for quality workshops to technology oriented show floors. It is going to take place in Exhibit Hall on Monday, November 3 and Tuesday, November 4.

HIV MANAGEMENT – THE NEW YORK COURSE – 2008

Research in the field of HIV virus is an ever going process. Its reading and management needs a regular update due to its complications. The New York government takes radical steps every year for this purpose and progress in this area. Now, for the experienced patients a new antiretroviral is available. It has a totally different system of working as an additional method of cure. This type of latest invention and remedy provides knowledge as well guidance to the patients. This institution comprises of AIDS experts from all over the world. Its venue is – The Hudson Theatre at Millennium Broadway, Manhattan, NY on April 25th & 26th, 2008.

2008 – 2009 EXECUTIVE BUDGETS

It is one of newest information of New York City. This year Governor Spitzer is going to outline 21 – amendments. He is going to tie historic school aid investment scheme to accountability, expand health care access, contribute \$1 billion to Upstate revitalization fund, propose long term investment schemes for higher education, and grant \$400 million as housing opportunity fund and much more. This is great news for the New Yorkers and also the whole world as NY finance department is the biggest department world wide.

BEST OF NEW YORK 2008

This is an annual event which recognizes the achievements of the people and companies in IT sector. It rewards excellence and the best performers in this area. It's a totally unique way to honor new talents and upcoming professionals. The venue this year is The Albany Marriot, 189 Wolf Road, Albany, NY. March 19, 2008 has been fixed for Awards Program, Vendor Fair and Seminar Program. March 20, 2008 has been fixed for "Technician to Leader" Training Classes.

WEB 2.0 EXPO NY

It's an IT based company looking for promising and intellectual people in the world of web 2.0. O'Reilly and CMP are after the next Internet Revolution to show the world its efficiency. Web 2.0 is mainly for the people into the world of web designing, marketing, developing and business. It is not only about inventing new strategies but also believes in learning from the failures which give pave to the successes that are not thinkable at all. The experts in web world and softwares have a great opportunity to seek here as this company can place them right at the top of the software heights.

INFOSECURITY CONFERENCE AND EXHIBITION

It provides with education as well as solutions at the same ground. It is arranging show with new idea where the methods to use the solutions would be explained. Without knowledge of the usage of the solutions provided they are of no use. In this show you can learn to secure IT setup and its application as well. It's totally a new approach in the IT sector.

AJAX WORLD CONFERENCE AND EXPO

Rich Internet Applications are well known by the inventors and the users today. The company has understood the benefits of giving the user the full access to proceed. People still are unsure regarding the usage of Ajax but Ajax World Conference and Expo is the best resort for the solution of this. This is the best way to have the knowledge of resources, examples and ideas under one roof which would help one decide.

FREE THINGS IN NEW YORK

New York, one of the most expensive cities of the world also offers good opportunities for visiting several places totally free. The list can be too long but here are a few highlights mentioned below.

BIG APPLE GREETERS



Big Apple tours offer free tours of the New York City. These are led by people voluntarily who greet people heartily. These Greeters give tourists the genuine advice which would prove beneficial during their trip in New York. There are more than 400 volunteers who provide the service and provide insider tips. The tour takes two to four hours. Apart from the free tour the members also get a free “fun pass”. This pass enables the tourists the maximum access to the New York City’s interiors and the bus service system.

FREE TOUR OF THE HISTORIC GRAND CENTRAL TERMINAL



Two tours on Wednesdays and Fridays are sponsored free by two different companies at 12:30 pm. The Wednesday tour is sponsored by The Municipal Arts Society for which one has to meet the tour guide on Main Concourse at the centre information booth. The Friday tour is sponsored by The Altria Group of sponsors including the free tour of the neighboring districts. For the Friday tours one is supposed to meet the tour guide in the Sculpture Court of Whitney Museum at Altria across the Grand Central.

MUSEUMS

Several museums in New York have free admission or suggested admission. Suggested admission means that person would pay according his own wish but it is mandatory. The museums with free admission include: National Museum of the American Indian and Hispanic Society of America. Brooklyn Museum of Art is free only on 1st Saturday every month. Whitney Museum of American Art, Metropolitan Museum of Art (Met) and Cooper – Hewitt National Design Museum are the museums with pay –what – you –want system.

GOETHE HOUSE

Goethe Institute's library and gallery provides a peak into German life and tradition. There is a change in the performances, exhibitions and lectures regularly. It is open from Monday to Friday. The museum is situated between 82nd and 83rd streets on Fifth Avenue. These exhibitions and lectures are totally free.

ALLIANCE FOR DOWNTOWN NEW YORK

Free tours of downtown are sponsored totally free by Alliance for Downtown New York. These are carried-on on Thursdays and Saturdays at noon. For this it is suggested to meet the tour guide at National Museum of the American Indian.

BOAT RIDES

Staten Island Ferry ride costs nothing and is said to be the cheapest outing. It takes one hour in the Ferry from Battery Park (South Ferry Subway Station) to the borough of Staten Island. On the ride one is also profited by other fabulous views like bridges of lower Manhattan, skyscrapers, Statue of Liberty, Ellis Island and many more.

NEW YORK PUBLIC LIBRARY

It has four major branches in Manhattan and other boroughs too. Entrance to these branches of New York Public Library is free of cost. It has several other branches in the city. Exhibits such as Science, Humanities, Business and Industry are as diverse as the libraries themselves.

UNITED NATIONS HQ

Most of the world's great corporate houses have their headquarters in New York including United Nations headquarters. New York hosts the headquarters of UN. The entry to it is free of cost and people are even allowed to attend the meetings.

RIVERSIDE CHURCH

Tour to this church is free on every Sunday. For arrangements one has to meet the tour guide in First balcony at 12:15pm. Church also provides the parking in its garage free.

BRYANT PARK MOVIE SCREENINGS

HBO and Citi sponsor continuous Monday night movies hosted by Bryant Park. Bryant park incorporates big screen on which movies are shown on Mondays from June to August. Picnic is also allowed on its soft grass at 5pm. The shows begin between 8:00pm and 9:00pm after sunset.